

# **Build a Team**

Thank you for forming a team for the Run/Walk for Autism! As the team captain, you are the link between your team and ASNC. Here are some tips to help you on your way to a successful team!

### First, make sure your own page is inviting:

- Log in on the race website to personalize your fundraising page, which is what your donors will see.
- 2. Share information about yourself and why you participate in the Run/Walk for Autism.

**Now you're ready to go!** There are two main ways you can help us raise awareness and money through the Run/Walk for Autism:

- 1. Recruit members to join your team.
- 2. Fundraise to collect donations for your team.

# **Build a BIG Team**

Your first step is to spread the word by contacting people who might join your team. Recruiting a new team member is easier than you think, and there is no limit to how large or small your team can be. We appreciate all teams!

#### Recruit teammates now!

- Ask family members, friends, and co-workers directly or via email. Think about your spiritual community, sports teams, civic groups, school friends, and neighbors.
- Use social media. ASNC creates Facebook event pages for each Run/Walk, so you can say you are "going" and use the "invite" feature to ask friends to join you.
- Talk about your team to anyone who will listen.
  Let people know why this is important to you!

## Get them registered!

- Team members must register and pay individually. The easiest way is to join your team online. When you recruit someone, be sure to tell them the name of your team.
- Individuals: Select the "Join a Team" option on the home page and choose the team name from the drop-down box.
- If a person is already registered and would like to join your team, send an email to runwalk@ autismsociety-nc.org listing their name, the team name, and which Run/Walk they are doing.



- Ask for an announcement about the Run/Walk to be included in your company newsletter, faithbased bulletin, or school newsletter.
- Friends and family who do not want to run or walk that day can still join your team as a virtual member and raise money for our cause.



 Participants are not required to compete in the same category, e.g. competitive 5K or 1-mile walk, as their teammates.