

BALTIMORE VIRTUAL AIDS WALK & MUSIC FEST

HOSTED BY CHASE BREXTON HEALTH CARE



WALK
FOR
Testing



RUN
FOR
Treatment



BIKE
FOR
Prevention



DANCE
FOR
Education



PLEDGE
TO
End HIV

SUNDAY, JUNE 6, 2021

Every generation has the power to stop HIV. We can make this happen together.

2021 COMMUNITY PARTNER PROGRAM

Since 2015, proceeds from the Baltimore AIDS Walk have supported Chase Brexton's care and outreach events to end HIV/AIDS. This year, we're inviting local HIV and AIDS service organizations to join us as a Community Partner and keep half the money they raise.

Participating organizations will join this year's Baltimore AIDS Walk & Music Festival as fundraising teams, with a portion of the proceeds they raise directly benefiting their programs and services.

Together, we can end the impact of HIV on our friends, families, and communities by expanding education, testing, prevention, and treatment programs provided by our Community Partners and Chase Brexton.

To submit your organization as a Community Partner team for this year's Baltimore AIDS Walk & Music Festival, please review our Community Partner Program Guidelines & Benefits, complete the online form or print the application and send to the address provided.

The deadline for applications is April 30, 2021.

Benefits

- **RECOGNITION.** Community Partners will receive acknowledgment from the Baltimore AIDS Walk & Music Festival stage.
- **FUNDING.** The Community Partner will receive 50% of the revenue raised by its designated team of the Baltimore AIDS Walk & Music Festival Walk, if the team raises a minimum amount of \$500.
- **ACKNOWLEDGEMENT.** Each Community Partner will be listed on the Baltimore AIDS Walk & Music Festival website with a link to their organization's website, once approved.
- **SUPPORT.** Each Community Partner's team captain will receive automated messaging and information to share with their team to increase participation and fundraising efforts.
- **TIPS.** Each Community Partner's team captain will receive a fundraising tool kit that provides helpful tips for generating donations for your designated team.
- **PRIZES.** Each Community Partner functions as a team and is eligible to be among the top fundraising teams of the Walk. The top 5 fundraising teams by June 3, 2019 are awarded a team tent and may receive up to four free passes to the VIP area, based on amount raised.
- **PROMOTION.** Community Partners will be listed on select event signage.
- **INCENTIVES.** Community Partner team captains and team members are eligible for all fundraising incentives.

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Guidelines

Participating organizations must be a current, registered 501(c)(3) organization. HIV/AIDS education, prevention, care or advocacy must be a component of the organization's mission or programs.

Interested organizations can apply for the Community Partner Program by filling out the included form application form. Individuals submitting the application must be an employee or board member of the organization. The application must include 1) a description of the organization, 2) the organization's mission 3) a list of HIV/AIDS programs and services offered by the organization; 4) an IRS determination letter, 5) a tax identification number, and 6) a W-9.

Deadline submission for Community Partner applications is April 30, 2021.

All applicant organizations must be approved by Chase Brexton Health Care to participate in the Community Partner Program. Please allow three business days to reply to your submission.

Upon acceptance into the program, the Community Partner must register a team of at least four (4) for the Baltimore AIDS Walk & Music Festival by May 14.

Community Partners may not solicit past or current Baltimore AIDS Walk & Music Festival corporate sponsors.

Event signage and promotional materials for Community Partner team fundraisers should state the organization's affiliation with the event, such as "Community Partner of the Baltimore AIDS Walk & Music Festival," and must include the Baltimore AIDS Walk & Music Festival logo and website (www.BaltimoreAIDSwalk.org) Community Partners should not conduct any advertising (print, radio, internet, or television), media campaigns or promotions that solicit walkers or walk teams to join their team effort without the approval of the Baltimore AIDS Walk & Music Festival staff.

Fundraising Disbursement

In order to qualify for fundraising disbursement, Community Partners must apply by Friday, April 30, register a minimum of four participants to their online team by Friday, May 14, and raise a minimum of \$500 by Thursday, June 10.

Community Partners shall receive 50% of all team fundraising monies from Chase Brexton Health Care by check sent to the address provided on the application by Friday, June 25, 2021.

Only funds raised by participants who have registered and fundraised via a Community Partner's online team page will be considered.

Questions? Contact us:

info@baltimoreaidswalk.org
410-837-2050, ext. 1034

Chase Brexton Health Care
ATTN: Development Dept.
1111 North Charles Street, Baltimore, MD 21201

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Partner Information

Organization Name: _____

Organization Website: _____

Contact Name: _____

Contact Position: _____

Contact Email: _____

Contact Phone: _____

Mailing Address: _____

Team Name: _____

Team Captain Name: _____

Team Captain Email: _____

Team Captain Phone: _____

I affirm the below information (please initial) and will ensure the execution of the following:

_____ We are a Maryland 501(c)3 organization serving the HIV and AIDS communities and have attached a copy of our designation letter. Tax ID# _____ and W-9 form.

_____ I understand that to be eligible to receive proceeds, that we must register a minimum of four (4) team members on or before April 30, 2021.

_____ I understand that our AIDS Walk team must raise a minimum of \$500 by June 10, 2021, to be eligible to receive 50% of the funds our Community Partner team raises.

_____ I understand that this agreement can be voided if any Baltimore AIDS Walk & Music Festival Community Partner Guidelines are violated.

_____ Upon cancellation, any right to proceeds raised by my Community Partner team will be forfeited.

Signature

Date

Please be sure to include the following with the application:

- a description of the organization, the organization's mission, and a list of HIV/AIDS programs and services offered by the organization;
- an IRS determination letter, a tax identification number, and a W-9.

Please return the completed form by April 30, 2021 to:

Email: info@baltimoreaidswalk.org

Mail: Chase Brexton Health Care, ATTN: Development Dept., 1111 North Charles Street, Baltimore, MD 21201

You will be contacted (using the information provided above) if your organization is approved to participate.