



Sample fundraising, team building, and thank you messages

MESSAGE TO ASK FOR A DONATION

I'm honored to be participating in the CHaD HERO, an athletic-fundraising event that benefits critical patient and family support services at the Children's Hospital at Dartmouth-Hitchcock (CHaD). Because these programs rely on philanthropy, I'm hoping you will support my efforts with a \$35 donation (or more!) toward my fundraising goal. It's all about enabling CHaD kids to get back to the business of being kids!

From the routine to the remarkable, CHaD is there when you need it, where you need it. I'm asking for your support to help keep it that way! If we all do what we can, we can make a huge difference. To make a donation, please click the link to my fundraising (insert link here).

Thank you for being a HERO for CHaD kids!

(Name)

MESSAGE TO INVITE SOMEONE TO JOIN YOUR TEAM

On Sunday, October 20, I'll be participating in the CHaD HERO, an athletic-fundraising event that benefits critical patient and family support services at the Children's Hospital at Dartmouth-Hitchcock (CHaD).

Because these programs rely on philanthropy, I'm building a CHaD HERO team so that we can work together to raise money and have fun. Please join me!

You can choose from running 13.1 miles or 5K, walking 5K, a hike, a 50 or 25 mile bike ride, 1 mile Cam's Course fun run, volunteering, or even doing a Virtual Quest where you can participate in an activity of your choosing from anywhere in the world to support CHaD kids.

Runners, walkers, hikers and riders are asked to pay a registration fee and meet a modest [fundraising minimum](#). Anyone doing Cam's Course, volunteering, or doing a Virtual Quest does not have a fundraising minimum.

What do you get out of it?

- A fundraising page to help you meet your goal*
- Me as your team captain, and the comradery of a group of friends/family to support each other and have a ton of fun*
- To be part of one of the best events out there! Healthy activity and a GREAT post-run/walk party including AWESOME food, and KidZone full of fun activities for kids of all ages*
- My deepest appreciation for helping me support an organization that is very important to me!*

How do you sign up?

Visit www.chadhero.org and click on the register button. When asked, select the option to join a team and search for my team, "(insert team name here)." Complete the registration form and you're on your way!

If you have any questions, please let me know. Thanks!

(Name)

MESSAGE TO SAY THANK YOU FOR A DONATION

I saw that you made a donation to my CHaD fundraising effort. I can't tell you how much I appreciate your support.

My goal is to support CHaD so that all CHaD kids and families can get the care and support that they need to thrive. Your generous gift will go a long way toward ensuring that the 85,000 kids who receive care at CHaD each year have a children's hospital experience and not just a medical one. CHaD HERO proceeds fund critical child and family support services, including the Child Life Program, Molly's Place, and the Child Advocacy and Protection Program. You have made a real difference in the life of a child.

Thank you! Your donation means the world to me.

(Name)

MESSAGE TO FOLLOW UP ON A DONATION REQUEST

I'm following up on a previous note I sent asking for a \$35 donation to support my fundraising efforts for the CHaD HERO, CHaD's premier athletic-fundraising event. Proceeds from the event will support patient and family services that rely on donors, like you, to help CHaD kids.

My fundraising goal is \$_____. So far, I have raised \$_____ toward this goal. Your donation today will help me reach my goal, and help thousands of kids get the care they need.

From the routine to the remarkable, CHaD is there when you need it. I'm asking for your support to help keep it that way. To make a donation, please click the link to my fundraising page below.

Thank you for being a HERO for CHaD kids!

(Name)

