

	CORPORATE PROGRAM SUPPORTER LEVELS					
	Recognition at all annual events					
	Diamond Premier	Empowerment	Independence	Opportunity	Ability	Advocate
	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500
Choice of Program Support: Children’s Therapy, Intellectual Day Services & Workforce Development, Adult Day Health & Senior Services, Camp Fairlee, and Community Outreach & Assistive Technology	✓	✓	✓	✓	✓	✓
EASTERSEALS EVENT RECOGNITION	<i>Branding and recognition will be tiered and sized according to the level of investment</i>					
Volleyball – includes team registration, marketing recognition, recognition in targeted e-blasts, social media recognition, logo (or name) on the event website, logo on event collateral.	✓	✓	✓	✓	✓	✓
Walk With Me & 5K Run – Salisbury – Includes logo (or name) on t-shirt, company team registration, logo on the event website page, public promotion preceding the event, recognition during the program, social media recognition, logo on event signage, table at the event, other event promotion.	✓	✓	✓	✓	✓	✓
Walk With Me & 5K Run – Delmarva – Includes logo (or name) on t-shirt, company team registration, logo on the event website page, public promotion preceding the event, recognition during the program, social media recognition, logo on event signage, table at the event, other event promotion.	✓	✓	✓	✓	✓	✓
2024 Annual Celebration						
Tickets to the event	20 tickets	16 tickets	10 tickets	8 tickets	6 tickets	6 tickets
Tribute ad in the 2024 Annual Celebration program book	2-page spread	2-page spread	1 page	1 page	1 page	1 page
Logo/name listed on the invitation (<i>Deadline, August 23, 2024</i>)	✓	✓	✓	✓	✓	✓
Logo/name on all event collateral	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA & DIGITAL RECOGNITION						
Company logo on all event landing pages	✓	✓	✓	✓	✓	✓
Banner ad featuring company logo on Easterseals website	✓	✓	✓	✓	✓	✓
Featured press release/check presentation/photo opportunity	✓	✓	✓	-	-	-
Recognition with a press release	-	-	-	✓	✓	✓
Hosted tour of Easterseals and a group activity with Easterseals participants.	✓	✓	-	-	-	-

2024 Event Dates

Easterseals/CAI Volleyball Challenge

March 9, 2024 – William Penn High School, New Castle, DE

April 20, 2024 – Delaware State University, Dover, DE

Walk With Me & 5K Run, Salisbury

September 28, 2024 – Salisbury Elks Lodge, Salisbury, MD

Walk With Me & 5K Run, Delmarva

October 20, 2024 – Baywood Greens, Millsboro, DE

2024 Annual Celebration

October 29, 2024, Chase Center on the Riverfront, Wilmington, DE

Easterseals Delaware & Maryland’s Eastern Shore is a 501(c)(3) organization

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