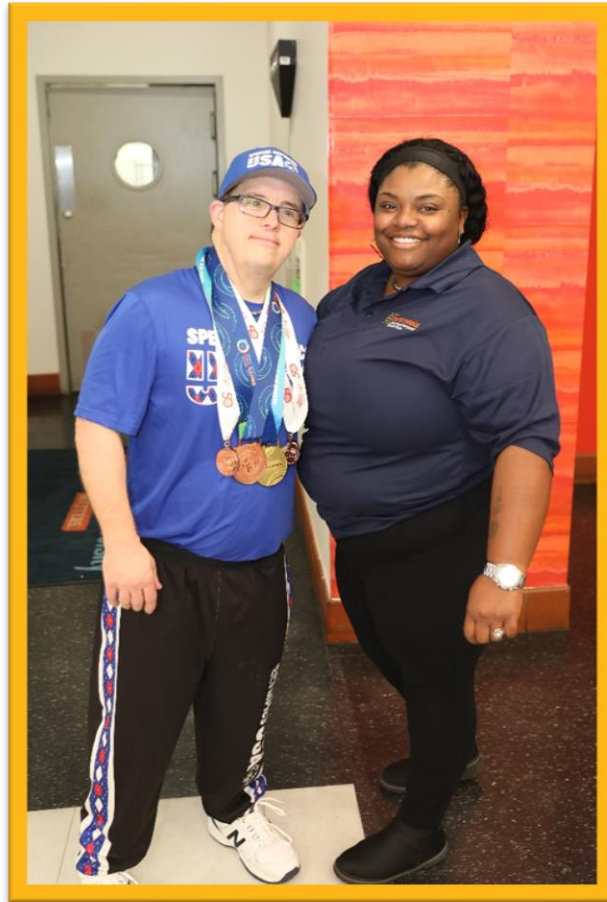


# easterseals

CAI Volleyball Challenge



## **2024 Easterseals/CAI Volleyball Challenge**

### **TEAM CAPTAIN HANDBOOK**

*All Abilities. Limitless Possibilities.*

# What is Easterseals?

## Easterseals Delaware & Maryland's Eastern Shore

### Our Mission

Easterseals provides exceptional services, education, outreach, and advocacy for people of all ages with a range of disabilities so they can live, learn, work, and play in their community.

### What We Do

Easterseals is one of the largest non-profit providers of services to people with disabilities and aging conditions in Delaware. No other non-profit agency provides the broad range of high-quality services that Easterseals offers to help people of all ages and all abilities gain greater independence throughout their lifetime. Locally, Easterseals provides direct and indirect services to over **45,500 people per year**.

**More than 90%** of Easterseals revenue is used to directly support services for individuals with all types of disabilities, including autism, those who have experienced a stroke or traumatic brain injury, spinal cord injuries, MS, Cerebral Palsy, Alzheimer's, intellectual disabilities, physical disabilities and orthopedic disabilities.

### Our Direct Services

- Children's Therapy Services (physical, occupational and speech therapies)
- Adult Day and Senior Services
- Supported Employment and Day Program Services for adults with intellectual disabilities
- Personal Attendant Services
- Year-Round Residential Respite at Camp Fairlee
- Caregiver Services and Assistive Technology Services



Joel counts down to Camp Fairlee every year!

# How you can make an impact

Every dollar donated in the 43<sup>rd</sup> annual Volleyball Challenge helps Easterseals to create greater independence for people with disabilities. Here's how your donations make that possible.

For **\$25**, Karen can take a much-needed break from caregiving and rejuvenate through our Respite Care program, which offers small grants to families.

For **\$50**, Sylvia can maintain her dignity and independence. Easterseals helps seniors stay active in their community while their caregivers are able to work worry free.

For **\$100**, Rashod is able to attend day services for adults with disabilities. Through these programs participants stay connected, make lifelong friendships and master new skills.

For **\$250**, Asa loves his job and thanks to Easterseals Supported Employment, he is living out his dream! Individuals with intellectual disabilities, including autism, are earning competitive wages in companies across the state. Your gift helps provide the job training and coaching which are the first steps toward career success.

For **\$500**, Evie is a superstar and realizing her full potential thanks to the strong foundation she is building with Easterseals Children's Therapy Services. With proud parents cheering them on, children are meeting their milestones through Easterseals physical, occupational and speech therapies. Your donation makes this possible for over 1,000 children each year.

For **\$1000**, Stevie gets to be himself at Camp Fairlee! He experiences independence unlike any other time of the year in a safe and nurturing environment. His parents also get the break they need from the demanding role as a daily caregiver. The possibilities for adventure at Camp Fairlee are endless!



# Roadmap for Success

Fast track your way to \$200 in one week.



## Day 1

[Sponsor yourself](#) through a donation on your personal page. It makes a big difference when people see you support and connect with the cause too. \$20

Total = \$20

## Day 2

Ask three relatives for \$10 by sending them [here](#). Tell them why the cause is important to you or share our [ambassador's story](#). \$30

Total = \$50

## Day 3

Ask five friends for \$10 each. You'll be amazed at who gives and how much. Again, share why Easterseals is important to you and our community. \$50

Total = \$100

## Day 4

Ask five coworkers for \$5 to support your team. Get them to [join in the fun](#). \$25

Total = \$125

## Day 5

Ask five neighbors for \$5 and share with them how their donation helps local people with disabilities become more independent because of Easterseals services. Click [here](#) to read success stories. \$25

Total = \$150

## Day 6

Ask five local vendors you visit often or your doctor, dentist, dermatologist, etc. for a \$10 donation and encourage them to get involved through a [corporate donation](#) or by [volunteering](#). \$50

Total = \$200







# Roadmaps TO SUCCESS™

**Here are some ideas to kick off your fundraising efforts and help meet your goals!**

- Use social media to spread the word. We give the most when we believe that it matters. Share why Easterseals matters to you and why it is essential to our community. Make sure you like, share and follow Easterseals social pages.
- Take advantage of Corporate Matching Gifts Programs. Many companies match their employees' contributions.
- Check with your employer to see if you can offer a casual or jeans day to benefit Easterseals.
- Hold a variety of contests for people to participate - Wii bowling competition, hot dog eating competition, bake sale, themed gift baskets, or a chili cook-off.
- Contact local restaurants to see if they will allow a fundraiser night, where a portion of the sales are donated to Easterseals.
- List your fundraising event on our calendar at [www.volleyballchallenge.com](http://www.volleyballchallenge.com)!



Penny is making great strides meeting her milestones thanks to Easterseals Children's Therapy services.



[www.volleyballchallenge.com](http://www.volleyballchallenge.com)

# Fundraising Made Simple

Use your social networks to spread the word!

[www.facebook.com/EastersealsDE](http://www.facebook.com/EastersealsDE)

[www.linkedin.com/company/eastersealsdemd](http://www.linkedin.com/company/eastersealsdemd)

[www.youtube.com/user/esdelaccount](http://www.youtube.com/user/esdelaccount)

<https://www.instagram.com/eastersealsdemd/>

How can you use your fundraising page?

Visit [www.volleyballchallenge.com](http://www.volleyballchallenge.com) and register for volleyball.

Personalize your page.

Email your family, friends or co-workers and ask them to donate to you or your team.

Check your progress.

The whole Beebe community benefits from Easterseals Supported Employment Program.



[www.volleyballchallenge.com](http://www.volleyballchallenge.com)

# Sample Fundraising letter

*(more can be seen while logged in to your participant center)*

Dear Friend

I am participating in the 2024 Easterseals/CA/ Volleyball Challenge to help Easterseals provide essential services so people with disabilities can meet their milestones and live independently. The participants at Easterseals need my help now more than ever. That is where you come in!

The Volleyball Challenge will raise urgently needed dollars to continue to provide services for children and adults with disabilities – services like children’s therapy for Evie, employment opportunities for adults with disabilities, like Asa, day programs for adults with physical or intellectual disabilities, like Rashod, assistive technology services for Ryan, services for seniors like Sylvia, year-round camping at Camp Fairlee for Stevie, and respite services for caregivers, like Karen.

Statistics show that one in five people will be affected by a disability at some point in their lifetime. I hope you will help me make a difference in the lives of people with disabilities by donating to the cause. To learn more, visit: [www.volleyballchallenge.com](http://www.volleyballchallenge.com).

Please consider a gift of \$100.00 to help our team meet our goal, and to help children and adults with disabilities live with greater independence. Thank you for your thoughtful consideration of this request.

Sincerely,



Toni participates  
In our adult day  
program for  
adults  
with intellectual  
disabilities

# Easterseals/CAI Volleyball Challenge Contact Information

**For Fundraising inquiries,  
team questions, or website  
questions, contact:**

Missy Baker,  
Special Events Coordinator  
302-221-2078  
[mbaker@esdel.org](mailto:mbaker@esdel.org)

**For Sponsorship inquiries,  
contact:**

Beth Altemus,  
Director of Corporate and  
Foundation Relations  
302-221-2051  
[baltemus@esdel.org](mailto:baltemus@esdel.org)



**Send donations to the following:**  
Easterseals Delaware & Maryland's Eastern Shore  
Attn: Missy Baker  
61 Corporate Circle  
New Castle, DE 19720

Make checks payable to: Easterseals Delaware & Maryland's Eastern Shore  
***Note the team name or individual on the donation***

