



**Benefiting Prisma Health-Upstate
Cancer Institute**

**Saturday, May 14, 2022
Portman Marina**

PRISMA
HEALTH®

Dragon Boat Dollars at Work

Providing Support for Prisma Health Cancer Institute

Since its inception in 2006, Dragon Boat Upstate Festival has been a catalyst for individuals in the Upstate to work together and change the face of cancer here in our community. Over the years, more than \$4,000,000 have been raised by caring community members, helping propel the Prisma Health Cancer Institute forward in the areas of advanced cancer research and patient survivor programs in the Upstate.

Funds raised through Dragon Boat in 2022 will provide much needed support for local prevention and early detection, advanced cancer research and patient programs, as well as life-changing patient and survivor programs.

Prevention & Early Detection:

- Center for Cancer Prevention and Wellness (CCPW) – CCPW is a Prisma Health Cancer Institute prevention and research initiative designed to:
 - Recommend evidence-based cancer prevention lifestyle changes to participants
 - Use screening results to guide participants into appropriate programs based on their risk level
 - Utilize Cancer Institute surveillance and prevention programs
 - Establish a CCPW registry to provide longitudinal navigation, track outcomes, promote bio-banking and synergize allied health science center-based research





Advanced cancer research and patient programs:

- Institute for Translational Oncology Research (ITOR) - Funds to this area support clinical research and trials at all levels. Tissue has been banked for hundreds of patients across the country through the Prisma Health tissue bank. Among the items funded by Dragon Boat is the MoFlo, a machine that allows researchers to sort cancer cells in a way that keeps them viable for additional research instead of having to get more tissue from the patient. This also helps in individual drug therapy research, allowing doctors to evaluate several medication protocols on live tumors and better able to predict which drug therapy will have the greatest impact on the individual cancer being treated.

- McCrary Blood & Marrow Transplant Unit (BMT) - Funds to this area continue to help with patient and family housing during transplant and screenings not covered by insurance. Dragon Boat funds help to support this unit and among other things have helped create a wellness suite in the unit, creating a more comfortable environment for both the patient and their loved ones during the long stay needed for a transplant.

Patient & Survivor Programs:

- Center for Integrative Oncology & Survivorship (CIOS) – CIOS supports a comprehensive oncology rehabilitation program focused on helping a person with cancer regain maximum physical, social, psychological and vocational functioning with the limits imposed by the disease and its treatment. Music therapy and oncology rehab have been made possible because of Dragon Boat funds. In addition, hundreds of patients have had body composition scans as part of the “Moving On” Program for pre and post analysis within the 12-week program. CIOS has also rolled out a Nutrition program for hundreds of patients and offers monthly survivorship programs, such as Walking Club, Art, Music and Yoga. A Sexual Health program was added to the CIOS umbrella. All these programs, aimed at improving the lives of cancer patients, are made possible because of funds raised through Dragon Boat.

- South Carolina Ovarian Cancer Foundation – Dragon Boat continues to support patient and survivor services at the local and state level through the work of our organizing partner South Carolina Ovarian Cancer Foundation, whose mission is to improve the health of women through education on the warning signs of ovarian cancer, support those diagnosed with the disease and promote ovarian cancer research.

For more information on how you can change the face of cancer in the Upstate through the 2022 Dragon Boat Upstate Festival, please email DragonBoat@PrismaHealth.org or visit [DragonBoatUpstateSC.org](https://www.dragonboatupstate.org).

2022 Dragon Boat Upstate Festival Sponsorship Opportunities

Presenting Sponsorship - SOLD - INTERNETWORK ENGINEERING

(\$21,000.05 is tax deductible before April 4th, \$20,875.05 is tax deductible thereafter)

- One team entry waived (team entry comes with a 20 x 20 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for twelve (12) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for twelve (12) to VIP Night

On-site activations

- 2022 Dragon Boat Presented by - Naming Rights
- Main entrance signage
- Opportunity to speak during the event

Tent Village Sponsorship

\$15,000

(\$11,133.05 is tax deductible before April 4th, \$11,008.05 is tax deductible thereafter)

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for ten (10) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for ten (10) to VIP Night

On-site activations

- Custom tent village company branding throughout the village
 - o Including - Village entrance sign, flag banners, floor decals, directional signage

Official 2022 Team T-Shirt Sponsorship

\$15,000

(\$11,133.05 is tax deductible before April 4th, \$11,008.05 is tax deductible thereafter)

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for ten (10) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for ten (10) to VIP Night

On-site activations

- Company logo on all 2022 participant T-shirts

Agora Sponsorship

\$10,000

(\$7,522.45 is tax deductible before April 4th, \$7,472.45 is tax deductible thereafter)

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for eight (8) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for eight (8) to VIP Night

On-site activations

- Company logo and branding on the Agora signage

2022 Dragon Boat Upstate Festival Sponsorship Opportunities

Practice Week Sponsorship- **SOLD - ORTEC**

\$10,000

(\$7,522.45 is tax deductible before April 4th, \$7,472.45 is tax deductible thereafter)

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for six (6) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for six (6) to VIP Night

On-site activations

- Company logo on practice week signage
- Company logo on practice week tent
- Company logo on practice week schedule

Mission Moment Sponsorship

\$10,000

(\$7,522.45 is tax deductible before April 4th, \$7,472.45 is tax deductible thereafter)

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-intergration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for six (6) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for six (6) to VIP Night

On-site activations

- Company logo on Mission Moment Parade signage
- Opportunity to say a few words during Mission Moment

Dragon Boat Staging Area Sponsorship - **DPR CONSTRUCTION**

\$7,500

(\$5,129.45 is tax deductible before April 4th, \$5,004.45 is tax deductible thereafter)

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for six (6) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for six (6) to VIP Night

On-site activations

- Company branding in all staging areas

Official 2022 Branded Festival T-Shirt Sponsorship

\$7,500

(\$5,129.45 is tax deductible before April 4th, \$5,004.45 is tax deductible thereafter)

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for six (6) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for six (6) to VIP Night

On-site activations

- Company Logo on Official 2022 Festival T-shirts

2022 Dragon Boat Upstate Festival Sponsorship Opportunities

Pep Rally Sponsorship

\$7,500

(\$5,129.45 is tax deductible before April 4th, \$5,004.45 is tax deductible thereafter)

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for six (6) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for six (6) to VIP Night

On-site activations

- Company logo on all Pep Rally signage
- Opportunity to speak at Pep Rally

Volunteer Sponsorship - SOLD - Interim Healthcare

\$5,000

(\$3,075.85 is tax deductible before April 4th, \$2,950.85 is tax deductible thereafter)

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for four (4) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for four (4) to VIP Night

On-site activations

- Company logo on volunteer t-shirts
- Company logo on Volunteer Tent signage

Waste Disposable Sponsorship - SOLD - ReWa

(\$3,075.85 is tax deductible before April 4th, \$2,950.85 is tax deductible thereafter)

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for four (4) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for four (4) to VIP Night

On-site activations

- Company logo on all trash stations
- Company logo on all trash can boxes

In Memory/in Honor Sponsorship - SOLD - Standard Capital Partners

(\$3,075.85 is tax deductible before April 4th, \$2,950.85 is tax deductible thereafter)

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for four (4) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for four (4) to VIP Night

On-site activations

- Company logo custom printed in memory and in honor large walls
- Company logo printed tags for the wall

2022 SPONSORSHIP LEVELS

Community Sponsorship - 1 SOLD - AED
(**\$1,562.50 is tax deductible before April 4, 2022**)

\$2,500 x 10 Available

An opportunity to support the good work we are all doing.

- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for two (2) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for two (2) to VIP Night
- On-site activations*
- Company logo on our on site community wall

Photo Booth Sponsorship - SOLD - SOFTBOX
(**\$1,562.50 is tax deductible before April 4, 2022**)

\$2,500

- Logo integration on all newsletters
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for two (2) to the Dragon Boat Upstate Festival Pep Rally
- Invitation for two (2) to VIP Night
- On-site activations*
- Company logo on printed photobooth images
- Company logo as the Official Photobooth sponsor sign

Please complete the sponsorship form and mail with payment to:

Prisma Health Office of Philanthropy
Attn: Cyndie Ford
300 E. McBee Ave.
Suite 201
Greenville, SC 29601



For a healthier community

Together we are looking at health in a completely new way, and we are dedicated to supporting the health and well-being of the individuals and families we serve daily.

Join us in our commitment.

Our purpose is to: Inspire health. Serve with compassion. Be the difference.

Prisma Health Office of Philanthropy

For more information please email
DragonBoat@PrismaHealth.org or visit
DragonBoatUpstateSC.org.