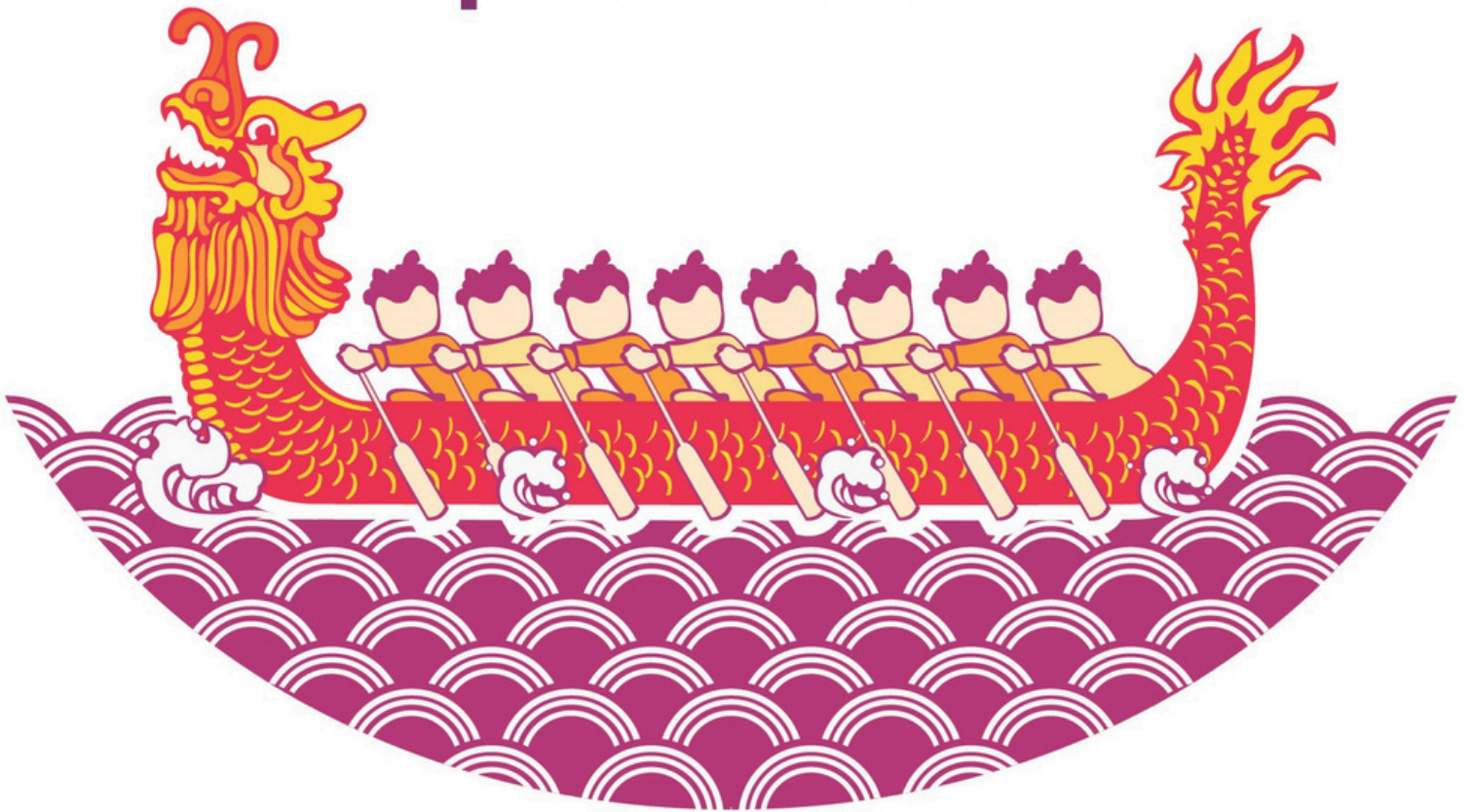


PRISMAHEALTH.
UPSTATE FOUNDATION

19th Annual
Dragon Boat
Upstate Festival



2025 Partnership Packet

PRISMAHEALTH.
UPSTATE FOUNDATION

Dragon Boat Upstate Festival

Saturday, May 3, 2025

Portman Marina, Anderson, SC

19 years. 1 goal. Fighting cancer.

Since its inception in 2006, the Dragon Boat Upstate Festival has been a catalyst for Prisma Health team members and individuals in the Upstate to work together and change the face of cancer in our community. Over the years, almost \$5 million has been raised by caring community members, helping propel the Prisma Health Cancer Institute forward in advanced cancer research and patient survivor programs in the Upstate.



Funds raised through Dragon Boat have impacted thousands of cancer patients at the Prisma Health Cancer Institute Upstate through much-needed support for local prevention and early detection, advanced cancer research and patient programs, as well as life-changing patient and survivor programs to include the Mobile Mammography Initiative, the Center for Cancer Prevention and Wellness program, the Institute for Translational Oncology Research, McCrary Blood & Marrow Transplant Unit and the Center for Integrative Oncology & Survivorship.

Everyone that participates in the Dragon Boat Upstate Festival does so for different reasons, but we are all paddling fiercely against cancer. We've all been touched by cancer, and the Dragon Boat Upstate Festival offers an opportunity to come together on a single day of celebration, inspiration, and community outreach for a memorable day on the water.

The Dragon Boat Upstate Festival is more than fundraising it's a community of dedicated and passionate people that come together to do all they can to support each other and fight cancer. Get involved today by becoming a sponsor, forming a team, joining a team, or donating your time or resources. Join us and become part of our life changing community fighting cancer.

Make a
difference
for our cancer
community.

DragonBoat@PrismaHealth.org

Dragon Boat Upstate Festival

Saturday, May 3, 2025

Portman Marina, Anderson, SC

Partnering and sponsorship opportunities

Explore numerous sponsorship opportunities at various levels for the upcoming Dragon Boat Upstate Festival. Each sponsorship tier provides excellent team-building possibilities, community exposure, and contributes to our vital cancer patient programs and services. Emphasizing teamwork, a healthy lifestyle, and philanthropy, we strive to create a meaningful experience for all involved.

Join us in making a difference!



Presenting Sponsor \$20,000 *\$16,000.05 is tax deductible*

- 2025 Dragon Boat Presented by - Naming Rights
- One team entry waived (team entry comes with a 20' x 20' tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Main entrance signage
- Opportunity to speak during the event.
- Company shirt on 2025 Festival Shirt

SOLD OUT

Tent Village Sponsor \$15,000 *\$11,133.05 is tax deductible*

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens, and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Custom tent village company branding throughout the village - Including Village entrance signs, flag banners, and directional signage.
- Company shirt on 2025 Festival Shirt

Team T-shirt Sponsor \$15,000 *\$11,133.05 is tax deductible*

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Company logo on all 2025 participant T-shirts
- Company shirt on 2025 Festival Shirt

Inspire Health Agora Sponsorship \$10,000 *\$7,522.45 is tax deductible*

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo ID and link on the event website
- Logo placement in post-event Greenville Journal advertisement
- Event day PA announcement
- Company logo and branding on the Agora signage
- Company shirt on 2025 Festival Shirt

Practice Week Sponsor \$10,000 *\$7,522.45 is tax deductible*

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens, and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Company logo on practice week signage
- Company logo on the practice week schedule
- Company shirt on 2025 Festival Shirt

Mission Moment Sponsor \$10,000 *\$7,522.45 is tax deductible*

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Company logo on Mission Moment Parade signage
- Opportunity to say a few words during Mission Moment
- Company shirt on 2025 Festival Shirt

Paddles Up! Staging Area Sponsorship \$7,500 *\$5,129.45 is tax deductible*

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Company branding in all staging areas.
- Company shirt on 2025 Festival Shirt

Why We Paddle Pep Rally Sponsorship \$7,500 *\$5,129.45 is tax deductible*

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Company logo on all Pep Rally signage
- Opportunity to speak at Pep Rally
- Company shirt on 2025 Festival Shirt
-

Volunteer Sponsorship \$5,000 *\$3,075.85 is tax deductible*

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Company logo on volunteer t-shirts
- Company logo on Volunteer Tent signage
- Company shirt on 2025 Festival Shirt
-

SOLD OUT

Trash Cancer Sponsorship \$5,000 *\$3,075.85 is tax deductible*

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Company logo on all trash stations
- Company logo on all trash can boxes
- Company shirt on 2025 Festival Shirt
-

In Memory/In Honor Sponsorship \$5,000 *\$3,075.85 is tax deductible*

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Company logo custom printed in memory and in honor large walls
- Company logo printed tags for the wall
- Company shirt on 2025 Festival Shirt
-

Photo Booth Sponsorship \$5,000 *\$1,562.50 is tax deductible*

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Company logo on printed photobooth images
- Company logo as the Official Photobooth sponsor sign
- Company shirt on 2025 Festival Shirt

Building Healthier Communities Sponsorship \$2,500 *\$1,562.50 is tax deductible*

- Logo integration on all newsletters
- Logo ID on the event website
- Company logo on our on site community wall

Community Wall \$1,000

- Company logo on our on site community wall

In-Kind

- Logo integration on all newsletters
- Logo ID on the event website
- Company logo on our on site community wall

Be apart of our
exciting day!

Captain a Boat \$5,000

Instead of sponsoring the festival, sponsor a boat for your employees to enjoy a day of fun and comradery, all while fighting cancer! You can have as many employees participate, but only 22 can paddle in the Dragon Boat at a time. We still encourage your teammates to fundraise but sponsoring a boat up front secures your spot on the water.

Email DragonBoat@prismahealth.org for more details.