

**We paddle to  
raise funds  
for those impacted by  
cancer.**



**Prisma Health Cancer Institute  
Dragon Boat Upstate Festival 2024**

**Partnership Packet**

Organizing partner



**South Carolina  
Ovarian Cancer  
Foundation**

# Dragon Boat Upstate Festival

Saturday, May 4, 2024  
Portman Marina, Anderson, SC

## 18 years. 1 goal. Fighting cancer.

Since its inception in 2006, the Dragon Boat Upstate Festival has been a catalyst for Prisma Health team members and individuals in the Upstate to work together and change the face of cancer in our community. Over the years, over \$4 million has been raised by caring community members, helping propel the Prisma Health Cancer Institute forward in advanced cancer research and patient survivor programs in the Upstate.

Funds raised through Dragon Boat have impacted thousands of cancer patients at the Prisma Health Cancer Institute Upstate through much-needed support for local prevention and early detection, advanced cancer research and patient programs, as well as life-changing patient and survivor programs to include the Mobile Mammography Initiative, the Center for Cancer Prevention and Wellness program, the Institute for Translational Oncology Research, McCrary Blood & Marrow Transplant Unit and the Center for Integrative Oncology & Survivorship.

Everyone that participates in the Dragon Boat Upstate Festival does so for different reasons, but we are all paddling fiercely against cancer. We've all been touched by cancer, and the Dragon Boat Upstate Festival offers an opportunity to come together on a single day of celebration, inspiration, and community outreach for a memorable day on the water.

The Dragon Boat Upstate Festival is more than fundraising it's a community of dedicated and passionate people that come together to do all they can to support each other and fight cancer. Get involved today by becoming a sponsor, forming a team, joining a team, or donating your time or resources. Join us and become part of our life changing community fighting cancer.



Make a  
**difference**  
for our cancer  
community.

[DragonBoatUpstateSC@PrismaHealth.org](mailto:DragonBoatUpstateSC@PrismaHealth.org)

# Dragon Boat Upstate Festival

Saturday, May 4, 2024  
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## Partnering and sponsorship opportunities

Explore numerous sponsorship opportunities at various levels for the upcoming Dragon Boat Upstate Festival.

Each sponsorship tier provides excellent team-building possibilities, community exposure, and contributes to our vital cancer patient programs and services.

Emphasizing teamwork, a healthy lifestyle, and philanthropy, we strive to create a meaningful experience for all involved.

Join us in making a difference!



### Presenting Sponsor \$20,000

\$16,000.05 is tax deductible

- 2024 Dragon Boat Presented by - Naming Rights
- One team entry waived (team entry comes with a 20 x 20 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for twelve (12) to the Dragon Boat Upstate Festival Pep Rally
- Main entrance signage
- Opportunity to speak during the event.

### Tent Village Sponsor \$15,000

\$11,133.05 is tax deductible

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens, and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for ten (10) to the Dragon Boat Upstate Festival Pep Rally
- Custom tent village company branding throughout the village - Including Village entrance signs, flag banners, floor decals, and directional signage.

## Team T-shirt Sponsor \$15,000

\$11,133.05 is tax deductible

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for ten (10) to the Dragon Boat Upstate Festival Pep Rally
- Company logo on all 2024 participant T-shirts

## Inspire Health Agora Sponsorship \$10,000

\$7,522.45 is tax deductible

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration • Logo integration on all newsletters
- Logo ID and link on the event website
- Logo placement in post-event Greenville Journal advertisement
- Event day PA announcement
- Invitation for eight (8) to the Dragon Boat Upstate Festival Pep Rally
- Company logo and branding on the Agora signage

## Serve with Compassion Practice Week Sponsor \$10,0000

\$7,522.45 is tax deductible

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens, and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for six (6) to the Dragon Boat Upstate Festival Pep Rally
- Company logo on practice week signage
- Company logo on practice week tent
- Company logo on the practice week schedule

## Mission Moment Sponsor \$10,000

\$7,522.45 is tax deductible

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for six (6) to the Dragon Boat Upstate Festival Pep Rally
- Company logo on Mission Moment Parade signage
- Opportunity to say a few words during Mission Moment

## **Paddles Up! Staging Area Sponsorship \$7,500**

\$5,129.45 is tax deductible

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for six (6) to the Dragon Boat Upstate Festival Pep Rally
- Company branding in all staging areas.

## **Why We Paddle Pep Rally Sponsorship \$7,500**

\$5,129.45 is tax deductible

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for six (6) to the Dragon Boat Upstate Festival Pep Rally
- Company logo on all Pep Rally signage
- Opportunity to speak at Pep Rally

## **Volunteer Sponsorship \$5,000**

\$3,075.85 is tax deductible

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for four (4) to the Dragon Boat Upstate Festival Pep Rally
- Company logo on volunteer t-shirts
- Company logo on Volunteer Tent signage

## **Trash Cancer Sponsorship \$5,000**

\$3,075.85 is tax deductible

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for four (4) to the Dragon Boat Upstate Festival Pep Rally
- Company logo on all trash stations
- Company logo on all trash can boxes



## In Memory/In Honor Sponsorship \$5,000

\$3,075.85 is tax deductible

- One team entry waived (team entry comes with a 10 x 10 tent, tables, linens and chairs)
- Social media post-integration
- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for four (4) to the Dragon Boat Upstate Festival Pep Rally
- Company logo custom printed in memory and in honor large walls
- Company logo printed tags for the wall

## Building Healthier Communities Sponsorship \$2,500

\$1,562.50 is tax deductible

- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for two (2) to the Dragon Boat Upstate Festival Pep Rally
- Company logo on our on site community wall

## Photo Booth Sponsorship \$2,500

\$1,562.50 is tax deductible

- Logo integration on all newsletters
- Logo placement in post-event Greenville Journal advertisement
- Logo ID and link on the event website
- Event day PA announcement
- Invitation for two (2) to the Dragon Boat Upstate Festival Pep Rally
- Company logo on printed photobooth images
- Company logo as the Official Photobooth sponsor sign

**Be a part of our  
exciting day!**

**Visit  
[bit.ly/DBSponsorshipForm](http://bit.ly/DBSponsorshipForm)**

## Captain a Boat \$5,000

Instead of sponsoring the festival, sponsor a boat for your group to enjoy a day of fun and comradery, all while fighting cancer! You can have as many individuals participate, but only 22 can paddle in the Dragon Boat at a time.

Email [DragonBoat@prismahealth.org](mailto:DragonBoat@prismahealth.org) for more details.



*Prisma is a registered 501(c)3 organization operating as Upstate Affiliate Organization, D.B.A. Prisma Health Cancer Institute.*