



2023 Sponsorship Opportunities

The 16th Annual Run4Life race takes to the course on November 4, 2023, to raise awareness and funds for local cancer research and survivorship programs, bringing hope to patients facing all types of cancer.

Together, we will cross the finish line with hope and purpose.

\$15,000 | Cheer Station Sponsor | Available to three community partners

- Invitation for 10 people to have private lunch with Cancer Institute Medical Director and tour of the Cancer Institute
- 20 race registrations included in sponsorship
- Logo inclusion on all race communications and marketing materials to include website, social media, digital monitors located in organizing partners' facilities, print advertising, t-shirt, and more
- Exclusive brand recognition at one cheer station located along the racecourse. Opportunity to staff cheer station with volunteers
- Post-celebration private tent provided

\$10,000 | Stage Sponsor | Available to one community partner

- Invitation for six people to have private lunch with Cancer Institute Medical Director and tour of the Cancer Institute
- 10 race registrations included in sponsorship
- Logo inclusion on all race communications and marketing materials to include website, social media, digital monitors located in organizing partners' facilities, print advertising, t-shirt, and more
- Exclusive logo recognition on main event stage
- Post-celebration private tent provided

\$10,000 | Water Bottle Sponsor | Available to one community partner

- Exclusive logo inclusion on water bottles aimed to help race organizers recruit registrations ahead of the race. Multiple days of exposure at local Greenville parks (Unity Park, Cancer Survivors Park, etc.)
- 10 race registrations included in sponsorship
- Logo inclusion on all race communications and marketing materials to include website, social media, digital monitors located in organizing partners' facilities, print advertising, t-shirt, and more
- Invitation for 6 people to have private lunch with Cancer Institute Medical Director and tour of the Cancer Institute
- Post-celebration private tent provided

\$7,500 | Start Line Sponsor | Available to one community partner

- Invitation for 4 people to have private lunch with Cancer Institute Medical Director and tour of the Cancer Institute
- 7 race registrations included in sponsorship
- Logo inclusion on all race communications and marketing materials to include website, social media, digital monitors located in organizing partners' facilities, print advertising, t-shirt, and more
- Exclusive logo recognition at Start Line
- Post-celebration tent provided

\$7,500 | Finish Line Sponsor | Available to one community partner

- Invitation for 4 people to have private lunch with Cancer Institute Medical Director and tour of the Cancer Institute
- 7 race registrations included in sponsorship
- Logo inclusion on all race communications and marketing materials to include website, social media, digital monitors located in organizing partners' facilities, print advertising, t-shirt, and more
- Exclusive logo recognition at Finish Line
- Post-celebration private tent provided

\$5,000 | Packet Pick Up Sponsor | Available to one community partner

- 5 race registrations included in sponsorship
- Logo inclusion on all race communications and marketing materials to include website, social media, digital monitors located in organizing partners' facilities, print advertising, t-shirt, and more
- Exclusive logo recognition at Packet Pick up
- Post-celebration private tent provided

\$5,000 | Memorandum/Honor Sponsor | Available to one community partner

- 5 race registrations included in sponsorship
- Logo inclusion on all race communications and marketing materials to include website, social media, digital monitors located in organizing partners' facilities, print advertising, t-shirt, and more
- Exclusive logo recognition on Memory/Honor Wall
- Post-celebration private tent provided

\$2,500 | Make a difference Sponsor | Unlimited

- 3 race registrations included in sponsorship
- Company name listed on all race communications and marketing materials to include website, social media, digital monitors located in organizing partners' facilities, print advertising, t-shirt, and more
- Post-celebration private tent provided

\$1,000 | Community Sponsor | Unlimited

- 2 race registrations included in sponsorship

- Company name listed on all race communications and marketing materials to include website, social media, digital monitors located in organizing partners' facilities, print advertising, t-shirt, and more

For additional information or to confirm support, please contact
Isabel.posada@prismahealth.org.

Run4lifesc.org

Race Date: November 4, 2023 at the Caine Halter Family YMCA, Greenville, SC

Organizing Partners: Caine Halter Family YMCA and Cancer Society of Greenville County