



2021 SPONSORSHIP OPPORTUNITIES

Join over 1,100 runners and walkers in the race to raise funds for local cancer research and survivorship programs and bring hope to patients in our community fighting all types of cancer.

Run4life race event benefits advance cancer research and patient support through Prisma Health Cancer Institute and Cancer Society of Greenville County.

Sponsorship Benefits	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
<i>Tax Deduction</i>		\$6,161	\$3,968	\$2,275	\$950
Private Lunch and tour w/ Cancer Institute Medical Director	6	4			
Number of complimentary race entries	20	15	10	5	2
Logo on all race communications and marketing materials	√	√	√	√	
Logo on Run4LifeSC.org	√	√	√		
Listing on Run4LifeSC.org				√	√
Inclusion in Social Media campaign	√	√	√	√	
Logo on banners and digital monitors located in hospitals	√	√			
Logo/mentions in print advertising	√	√	√	√	√
Logo on Event Banner	√	√	√		
Listing on Event Banner				√	√
Logo on T-shirt	√	√	√	√	
Listing on T-shirt				√	√
Post event exclusive signage opportunities	√	√			

For more information or to confirm support, please contact brenda@cbevents.org or 864-784-9030 or visit www.run4lifessc.org

Race Date: November 6, 2021 at the Caine Halter Family YMCA, Greenville, SC

Organizing Partners: Caine Halter Family YMCA and Cancer Society of Greenville County

