



## ***Illuminight* FAQs**

- 1) What's involved in the virtual *Illuminight*?
  - a. Participants will gather safely with their social bubbles on October 2 and enjoy a twilight walk in their communities
  - b. Participants are encouraged to decorate and display a pumpkin for the entire month of October. The pumpkin can be carved, painted or uniquely decorated to honour a cancer patient or to symbolize their inspiration for supporting Juravinski Hospital and Cancer Centre. We will ask participants to share their pumpkin on social media, including our Facebook event page to promote support for Juravinski Hospital and Cancer Centre Foundation
  
- 2) How do I participate in *Illuminight*?
  - a. The first step is to register online and begin fundraising. (Thanks in advance for all your fundraising efforts – you're making a vital difference!)
  - b. b. Pick up your Illuminight swag bag - All participants will be notified when they will be available for pick up. (Expected in late September).
  - c. c. Gather safely with your team on Friday, October 2 and enjoy an evening walk together.

More participation details will be added. Visit the [About](#) section of our website for more information

- 3) Can anyone participate?
  - a. Yes, this fundraiser is open to all members of the community. There are participants of all ages who participate in *Illuminight* and many groups, families and teams who come together to walk and support Juravinski Hospital and Cancer Centre Foundation.
  
- 4) How do I register?
  - a. All participants must register in advance online [here](#).
  
- 5) Should I register as a group/team or as an individual?
  - a. The majority of our participants register as a group or team. Your team can be your family, your colleagues, a professional organization, sports team or any group who wants to participate! If you are attending the event with another person(s) it is best to register as a team. You will be able to give your team a unique name. Donors have the option to donate to your team as a whole or to an individual team member. You'll be able to personalize a team page and will also be able to view your collective fundraising efforts, as well as individual fundraising success.
  - b. If you are walking by yourself, please register as an individual.

- 6) How do I register my family or group?
  - a. Select the group/team registration option. The first person to register becomes the team captain and provides the team name. You can register multiple people to the team at the same time (this is a great function when adding family members). Please note all individuals registered at this time must pay the associated registration fees that will be totaled when you finish the registration process.
  
- 7) What does it mean if I am the team captain?
  - a. The team captain receives the administrative access to update the team's participant centre page with a story and photo. We also hope the team captain will help to motivate their team to solicit donations or initiate fundraising activities.
  
- 8) Do I need to register all team members at the same time?
  - a. No, anyone can register for your team online while registration is still open. Click the "Join Your Group's Team" button on the homepage to register for a team that has already been created.
  
- 9) What is included with my registration?
  - a. All registered participants will receive a value-filled swag bag to be picked up at the end of September. Details will be available soon.
  
- 10) Are there prizes?
  - a. Yes! Prizes are awarded to top fundraisers. Please visit the prize page on the website for more details and regulations. To qualify for prizes, all donations must be received by The Foundation by Wednesday, September 30 at 4 p.m.
  
- 11) I've registered, how do I use my participant centre?
  - a. Once registered you will have access to your *Illuminight* participant centre. We encourage you to share your story and why supporting Juravinski Hospital and Cancer Centre Foundation is important to you. Through your participant centre you can email friends and family to request donations. You can also keep track of all online and offline donations.
  
- 12) Will donors receive a tax receipt?
  - a. Donations of \$10 or more will be issued a tax receipt.
  
- 13) What are "offline" donations
  - a. Offline donations are cash or cheque donations that you receive (as opposed to "online" donation where supporters donate via credit card to your participant centre online). Offline donations can be brought to The Foundation main office (1 King Street West, Suite 702, Hamilton). Due to safety precautions, please call ahead 905-521-2100 x76787 before dropping off cash and cheques.
  - b. Cheques can be mailed to: Hamilton Health Sciences Foundation, PO Box 739 LCD 1, Hamilton, ON L8N 3M8

- 14) Who should cheque donations be made out to?
  - a. Cheques can be made out to Hamilton Health Sciences Foundation.
  
- 15) Do you have suggestions on how I can maximize my fundraising efforts?
  - a. Reach out to family and friends by phone and email. Share you story on social media and ask for support. Remember to thank you supporters!
  
- 16) Is there a minimum to fundraise in order to participate?
  - a. No, there is no minimum to fundraise.
  
- 17) How does my fundraising and participation in *Illuminight* impact Juravinski Hospital and Cancer Centre Foundation?
  - a. We are focused on raising funds in support of the Cancer Program at Juravinski Hospital and Cancer Centre. Proceeds from *Illuminight* will go toward funding priority medical equipment to enhance care for cancer patients.
  - b. Since 2018 more than \$325,000 has been raised through *Illuminight* to support the Cancer Program at Juravinski Hospital and Cancer Centre. These funds have supported enhancements of RESSCU- a specialized urgent care program for cancer patients, and enabled the addition of a mental health program, including the development of appropriate therapeutic spaces to support private and family counselling, and group therapy