

# LUPUS IS A **CRUEL AND MYSTERIOUS** DISEASE WITH **WIDESPREAD** IMPACT

## LUPUS FOUNDATION OF AMERICA

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The Lupus Foundation of America is the only national force devoted to solving the mystery of lupus, while giving caring support to those who suffer from its brutal impact. Through a comprehensive program of research, education, support and advocacy, we lead the fight to improve the quality of life for all people affected by lupus. **We envision a life free of lupus.**

## THE IMPACT OF LUPUS

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Lupus is an unpredictable and misunderstood autoimmune disease that ravages different parts of the body. It is difficult to diagnose, hard to live with, and a challenge to treat. The symptoms can be severe, and highly unpredictable and can damage any organ or tissue, from the skin or joints to the heart or kidneys. **More of your friends, family, co-workers and neighbors live with or are impacted by lupus than you even realize.**



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An estimated **1.5 million** Americans have lupus.



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Lupus is among the leading causes of death among **young women**.



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Only **three drugs** have ever been developed specifically to treat lupus and approved by the US Food and Drug Administration.



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The mean annual total costs for people with lupus (combining direct and indirect costs) can be up to **\$50,000**.

## AUSTIN WALK

### **\$10,000 – Presenting Sponsor**

*As a Presenting Sponsor, you will also receive benefits at the National Virtual Walk Celebration in late fall.*

- Booth space with preferred location at Austin Walk to End Lupus Now
- Company logo with live link featured on local Walk to End Lupus Now landing page
- Company logo on local event t-shirt given to all walkers who raise \$100+
- Verbal recognition by LFA on stage during Opening Walk Ceremony
- Company executive can participate in Walk Day Ribbon Cutting Ceremony
- 2 dedicated Facebook posts thanking you for your support
- Mention in our post-Walk Facebook post
- Logo on all e-Blasts pre- and post-Walk to participants
- Walk Kick-Off Recognition
  - Logo on all Kick-Off invitations & communication
  - Verbal company recognition during program
  - Opportunity for representative to be part of the program

### **\$5,000 – Gold Sponsor**

- Booth space at Austin Walk to End Lupus Now
- Company logo featured on local Walk to End Lupus Now landing page
- Company logo on local event t-shirt given to all walkers who raise \$100+
- Verbal recognition by LFA on stage during Opening Walk Ceremony
- 1 dedicated Facebook post thanking you for your support
- Mention in our post-Walk Facebook post
- Logo included in post-walk email to all local Walk to End Lupus Now participants
- Walk Kick-Off Recognition
  - Verbal company recognition during program

### **\$2,500 – Silver Sponsor**

- Booth space at Austin Worth Walk to End Lupus Now
- 1 dedicated Facebook post thanking you for your support
- Company name included in post-walk email to all local Walk to End Lupus Now participants and donors
- Mention in our post-Walk Facebook post
- Walk Kick-Off Recognition
  - Verbal company recognition during program

### **\$1,000 – Bronze Sponsor**

- Booth space at Austin Walk to End Lupus Now
- 1 dedicated Facebook post thanking you for your support
- Mention in our post-Walk Facebook post
- Walk Kick-Off Recognition
  - Verbal company recognition during program

LUPUS FOUNDATION OF AMERICA  
**WALK TO END LUPUS NOW®**

**Other Ways to Support the Walk to End Lupus Now®**

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The Walk to End Lupus Now® is a community event with a variety of opportunities for employee and customer engagement.

- Form a Walk to End Lupus Now® company team, join us in person or virtually, and HAVE FUN with it! We will provide team captain tools and fundraising ideas to maximize employee engagement. Wear matching company gear to stand out in the crowd!
- Don't forget about matching gift programs. Your corporate matching gift and volunteer incentive programs can boost your team's fundraising efforts.
- Host a Lupus Lunch & Learn (at the office or virtually) to promote awareness and health education around lupus. Our staff will lead this informative and interactive on-site program.

**THANK YOU FOR YOUR SUPPORT!**

