Cancer doesn't quit...and neither do we. Social distancing won’t keep us apart!

We’ll miss being together at our scheduled Walks, and want you to know that LRF remains steadfast in its mission to support you. We couldn’t miss the opportunity this year to be together. That’s why we have created our new Rally On! virtual event to bring people together from across the entire country. We’ll celebrate the work that we are all doing to make sure that lymphoma research remains strong and vital.

In preparation for the national rally we are still encouraging teams to sign-up and do their best to reach out to family, friends and colleagues who understand the importance of funding cancer research.

We’ve created this simple guide to help build momentum outlining things you can do to Rally On! We can’t wait for you to join us on June 6th on Facebook Live as we Rally On! for a Cure! Get started by printing out this guide and following the easy steps to getting social!

We are here if you have questions, suggestions or need assistance with anything!

Need more ideas on fundraising during these difficult times? Call or email us anytime for a one-on-one conversation.

All the best to you and your family,

William, Dana, Aileen & Kea
TeamLRF@lymphoma.org

Create your Own Rally On! Photo

Create your own Rally On! Poster with the template on the next page sharing why you Rally On!

Post it on Instagram, Facebook, Twitter – any media outlet – and get your friends to join you!

DON’T FORGET to hashtag #RallyOnAmerica and @LymphomaCommunity.

Send us a copy at dbork@lymphoma.org so we can use it in our Rally On! Slideshow!
WE Rally On! Because…

#TEAM
Rally On!

Because...
Rally On!
With Our 2020 Grand Marshals

FARRUKH AWAN, MD
UT Southwestern
Harold C. Simmons Cancer Center
Division of Hematology and Oncology
Associate Professor
Department of Internal Medicine

CHRISTOPHER R. FLOWERS, MD
University of Texas MD Anderson Cancer Center
Division of Cancer Medicine
Division Chair
Department of Internal Medicine

JANET HAMMOND
University of Texas MD Anderson Cancer Center
Professor, Internal Medicine
Division of Hematology
Department of Internal Medicine

JULIE VOSE, MD, MBA
University of Nebraska Medical Center
Professor, Internal Medicine
Division of Oncology & Hematology

THOMAS HABERMANN, MD
Mayo Clinic, Rochester
Professor of Medicine
Consultant, Division of Hematology
Department of Internal Medicine

PETER MARTIN MD
Weill Cornell Medicine
Associate Professor of Medicine
Weill Cornell Medical College
Cornell University

Rally for a Cure!
No Walk? No Problem!
You can still be a Team LRF champion to support the lymphoma community during this challenging time. Rather than an in-person walk this year, we invite you all to Rally On! for a special virtual community event.

Join us online for a Nationwide Virtual Rally!

SATURDAY, JUNE 6TH
7:00AM PT / 9:00AM CT / 10:00AM ET
Facebook.com/LymphomaCommunity

Sign-in...or Sign-up!
lymphoma.org/rally

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Join us to meet The Future’s So Bright Award Winners
Bringing light & hope to the lymphoma community

CINDY NGO
ALPHA EPSILON DELTA
UTD

MARICEL DEL SOL
TEAM MARISOL’S STARS

INGRISANO FAMILY
TEAM HODGE Podge

ALEX WEED
TEAM WEEDS ARE TOUGH

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UTD

MARICEL DEL SOL
TEAM MARISOL’S STARS

INGRISANO FAMILY
TEAM HODGE Podge

ALEX WEED
TEAM WEEDS ARE TOUGH

For More Info Contact Aileen:
atapia@lymphoma.org
646-465-9127
Get Social...and follow us

Post on Facebook and Instagram

Sample Text:

#RallyOnAmerica is a national day of celebration for the @LymphomaCommunity. Everyone, anywhere, can participate! Join the movement at lymphoma.org/rally and share how you will rally with me on June 6th!

#RallyOnAmerica Everyone has the ability to Rally On against lymphoma on June 6th! Whether you volunteer your time, skills, voice, dollars, or goods you’re making a difference in the lives of those affected by lymphoma. Join me in the rally at lymphoma.org/rally! @lymphomacommunity

Mark your calendars! #RallyOnAmerica with Team LRF on June 6th. Join the movement today at lymphoma.org/rally. Where will you rally? @lymphomacommunity

Hashtags:

- #RallyOnAmerica!
- #RallyWithLRF
- #RallyAgainstLymphoma

Tips:

- **BIG TIP:** Use the "I Rally Because..." template to start sharing today!
- Engage! Post Facebook LIVE videos and Instagram Stories of you and your family rallying on at home.
- Make it easy! Follow us on Social Media and simply share our posts.
- Make it personal! Share your story about lymphoma to encourage people to register and donate to your team.

Post on Twitter

“#RallyOnAmerica is a day for everyone, everywhere to RALLY against lymphoma! Learn more and join the movement at lymphoma.org/rally @Lymphoma”

“Save the date: #RallyOnAmerica with Team LRF on June 6th! Visit lymphoma.org/rally to join the movement! @Lymphoma”
Friday Funday!

Join LRF Online for a LIVE Nationwide Virtual Rally

Join Us For Community Fun!

Facebook Banner (.png)

Instagram Stories (.gif)

Facebook/Instagram Posts (.gif)

Join the fun
Every Friday
Through June 5
4:00pm ET-3:00pm CT-1:00pm PT

Find us on: [•LIVE]
Facebook.com/LymphomaCommunity