

ABOUT MS

The **Multiple Sclerosis Society of Canada** provides services to people affected by **MS** and funds research to find the cause and cure for this disease.

HIGHEST RATES

Canada has one of the highest rates of MS diagnoses in the world.

3X WOMEN

Women are three times more likely to be diagnosed with MS than men.

CONTACT US

EVERY DAY

On average, 11 Canadians are diagnosed with MS every day.

\$2 BILLION

Total annual health sector costs for MS are expected to reach \$2 billion by 2031.

20-49 YEARS

Onset of MS is typically between the ages of 20-49.

INVISIBLE SYMPTOMS

The very real, but often invisible, symptoms of MS include fatigue, vision issues, pain, dizziness, loss of balance, memory problems, numbness and tingling.



THE ULTIMATE PAIRING:
FOOD WE LOVE AND
SUPPORTING CANADIANS
AFFECTED BY MS

SAVOUR

A CULINARY FESTIVAL

OCTOBER 2 - 4, 2020

GET INVOLVED

SAVOURFESTIVAL.CA
#SAVOURFESTIVAL

MS Multiple
Sclerosis
Society of
Canada

MENU



THE EVENT

Savour. A Culinary Festival brings the diverse flavours of Canada to tables across the nation in an event that combines cuisine and cause in the ultimate pairing: the food we love and support for Canadians affected by multiple sclerosis.

YOUR IMPACT

Canadians living with MS know what it's like to live with an unpredictable disease every day and the current health crisis has increased the stress this creates. Providing information, resources and support to Canadians affected by MS is even more important now.

As a partner of **Savour. A Culinary Festival** you will help support tens of thousands of Canadians as they take on the challenges of:

- navigating health and community support systems including access to treatments, care, and appropriate housing
- navigating employment, income and disability supports

SAVOUR: A CULINARY FESTIVAL

3

days: Friday, October 2 to Sunday, October 4, 2020



explore Canada's diverse culinary scene

>150

partner businesses

1

country - a true Canadian event

THE OPPORTUNITY

Become a partner of **Savour. A Culinary Festival** to showcase your restaurant and support people affected by multiple sclerosis who live, work and eat in your community. By becoming a partner, you agree to taking part in one of the following ways:



Donate \$1 or \$2 from sales of a select menu item

10%

Donate 10% of each bill



Donate proceeds from a special item (e.g. drink/cocktail, appetizer)

By becoming a partner, you agree to also promote your business's involvement on your social media channels.

RECOGNITION & PROMOTION

By joining the Canadian culinary community to support Canadians affected by multiple sclerosis, we agree to:

LOGO

Place your business's logo with a link to your website on savourfestival.ca

SEARCHABLE

Place your business on the event map so potential customers can easily find you online.

BONUS!

Tag us, @MSSocietyCanada, on social media for a chance to be featured.

TOOLS AVAILABLE

The following materials are customizable to reflect your business's name and involvement:



Facebook cover photo



Menu cards



Receipt card



Posters



Social Media Frame