



## Make fundraising easier! Connect your Parkinson's Revolution fundraiser to Facebook.

Whether you're a beginner or longtime fundraiser, we know everyone could benefit from a useful tool to help their efforts, and Parkinson's Revolution has just the thing! After you register for Parkinson's Revolution, you can connect your Participant Center with Facebook.

This great tool allows you to spread the word about your Parkinson's Revolution fundraiser, send updates to your audience, track your progress and receive donations all on Facebook. Your friends and family can easily donate when scrolling through their news feeds and everyone will be able to see your progress on both Facebook and your dashboard.

Follow the below steps to begin using this tool!

### How to Connect Your Fundraiser to Facebook

1. Log in to your Parkinson's Revolution Participant Center from the top navigation bar on the Parkinson's Revolution website.

Call Our HELPLINE: 1-800-4PD-INFO (473-4636)

[Log In](#)



DONATE

REGISTER

2. From the home page click on **“Connect Fundraiser to Facebook”**.

- 1 Set up your Personal Page  
Customize your Personal Page with a story about why you are raising funds for this cause.
- 2 Add Contacts to Your Address Book  
Add contacts to email from your personal Address Book on our site.
- 3 Send an Email  
You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.
- 4 Thank your Donors  
Thank your donors!

**REACH YOUR GOAL FASTER**  
RAISE MONEY DIRECTLY ON FACEBOOK

- 1 Connect this fundraiser to Facebook.
- 2 Invite friends, share updates and collect donations on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your goal.

 Connect Fundraiser to Facebook

3. You'll be redirected to Facebook, and a pop-up window will appear that states the Parkinson's Foundation will receive your public profile. Click "**Continue**".



**Parkinson's Foundation** will receive:  
your name and profile picture.

 [Review the info you provide](#)

**Continue as Nancy**

4. An additional pop-up window will appear that states the Parkinson's Foundation would like to manage your fundraiser. Click "**OK**".



**Parkinson's Foundation** would like to manage your Fundraisers.

 [Choose what you allow](#)

5. You will either be brought to your Facebook Fundraiser or prompted to go to your Facebook Fundraiser from your Participant Center. You can copy the url address or click the “**GO TO FACEBOOK FUNDRAISER**” button.

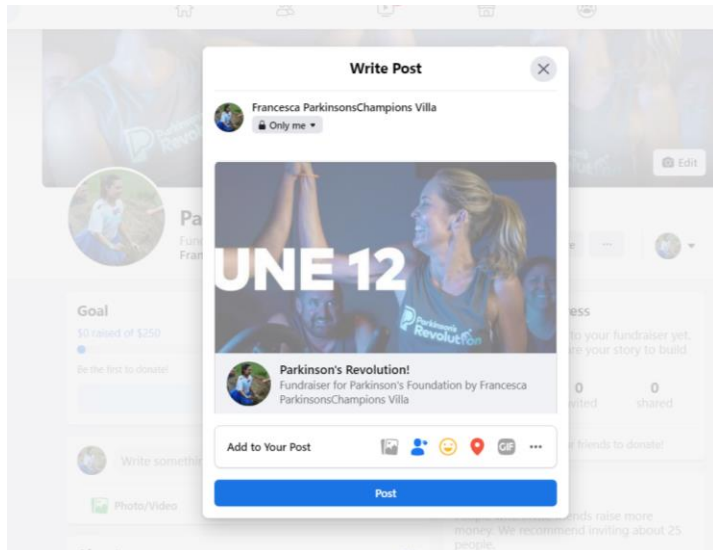
The image shows two panels. The left panel contains three numbered steps: 1. Set up your Personal Page (Customize your Personal Page with a story about why you are raising funds for this cause), 2. Add Contacts to Your Address Book (Add contacts to email from your personal Address Book on our site), and 3. Send an Email (You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort). The right panel is a blue banner titled "YOUR FUNDRAISER IS CONNECTED TO FACEBOOK!". It includes the text "Use Facebook's fundraising tools to invite friends, share updates, and collect donations. We'll keep track of your progress." Below this is a URL field containing "https://www.facebook.com/donate/68516988824691/" and a "Copy" button. At the bottom is a "Go to Facebook Fundraiser" button.

The image shows a Facebook fundraiser page for "Parkinson's Revolution!". The header features a photo of two people high-fiving with the text "JUNE 12" overlaid. Below the photo is the profile picture and name "Parkinson's Revolution!" and the text "Fundraiser for Parkinson's Foundation by Francesca ParkinsonsChampions Villa". There are buttons for "Invite", "Share", and "More". The main content area has a "Goal" section showing "\$0 raised of \$250" and "173 days left" with a "Donate" button. Below that is a "Fundraiser Progress" section with the text "No one has donated to your fundraiser yet. Invite friends and share your story to build momentum." and statistics for "0 donated", "0 invited", and "0 shared".

6. Edit your fundraising information, including title, description, goal amount, photo and more.

The image shows the "Edit Fundraiser" interface on Facebook. On the left is a form with fields for: "How much money do you want to raise?" (set to 250), "When should your fundraiser end?" (set to Jul 12, 2021), "What's the title of your fundraiser?" (set to Parkinson's Revolution!), and "Why are you raising money?" (set to I'm ready to ride). The main area is a "Desktop Preview" of the fundraiser page, showing the same information as the previous screenshot but with a "Benefiting" section at the bottom. The preview also shows the "About" section with a description of the ride and the "Created By" section listing Francesca ParkinsonsChampions...

7. Promote your Facebook Fundraiser by sharing or inviting people to your fundraiser to start the donations coming in!



The Facebook Fundraiser tool not only allows you to spread the word about your fundraiser, engage directly with donors and reach more people than you ever thought possible, but it also automatically syncs your fundraising dollars with your Parkinson's Revolution personal page.

For more questions about fundraising with Facebook and donations made through Facebook, feel free to reach out to [revolution@parkinson.org](mailto:revolution@parkinson.org)