

A national peer-to-peer fundraising event, June 18-25, 2023.

## Fundraising Ideas

**GET STARTED TODAY!** The more you raise, the more lives we can change for kids and youth in Canada living with severe physical disabilities.

- Kickstart your fundraising with a **personal donation!** People are more willing to donate to someone who has made a donation themselves.
- Share **what** you're doing for Sunshine **and why**. Let your contacts know about Breaking Barriers via email and social media and include a donation link. You may be surprised how many people will be inspired to support you in the cause!
- **Send progress updates** out to the same group, whether they have supported you already or have yet to do so. This can help remind them and thank your supporters while keeping them updated on your journey.
- **Host an event** (dinner party, book club, wine tasting, movie night, birthday party, tournament, etc.) and ask guests to donate instead of bringing something.
- Connect with a local company who does fundraisers with their products (Chocolate company, meat, books, clothing, etc.) and sell these items to your network for a **kickback to your fundraising**.
- Secure a few prizes and let everyone you know that you will be putting all donor names in a **draw** for these prizes.
- Ask your company for a donation and find out if they do **corporate matching** for donations.
- Host a **casual day** at your work or school with proceeds benefitting your fundraising.

Follow up! Don't be afraid! People are busy and sometimes they need multiple reminders. It takes two minutes to send a follow-up note and it can really boost your fundraising.

Contact our Breaking Barriers team for help or to brainstorm ideas.

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