



Prizes and Incentives

Why Fundraise?

1. Your support and efforts help change lives through future-boosting dreams!
2. You can win prizes and awards! **We have something for everyone.** Share how Sunshine creates positivity and optimism in children's lives and see the support you receive!

How to start:

- Log in to your Participant Centre (*Splash Central*) and personalize your fundraising page.
- Make a list of all your contacts and start asking for donations.
- Plan a fundraising event for your network!
- Contact Sunshine's Chief Splash Officer for assistance with any of the above, or to brainstorm ideas.
 - events@sunshine.ca

Your Participant Centre:

Step 1

Personalize your fundraising page with a great message to let everyone know **WHY** you're making a splash to raise funds for The Sunshine Foundation of Canada. Participants raise even more money when their page is personalized with a photo and story!

Step 2

Invite all your friends and family to donate or ask them to join you! Build your team to compete in the Splash Challenges, complete the Splash-tivities, and raise funds.

Step 3

Start fundraising! Check out your thermometer to track your progress. By reaching the top team fundraising milestone (\$6,000), your team will **fund a dream in 2023** and change the life of a child living with severe physical disabilities!



What's in it for You?

Team Milestones (Individuals also eligible)

\$6,000	\$500 team gift card, a Sunshine Beach Package, and you funded a dream!	
\$4,500	\$100 gift cards	
\$3,000	\$65 gift cards	
\$2,000	\$40 gift cards	
\$1,000	\$20 gift cards	
\$500	\$10 gift cards	

*all gift cards are per person except the \$500 team prize.

Really Shooting for the Stars?

- **Raise enough to fund 2 Sunshine Dreams (\$12,000)** – A team prize approximately valued at \$1,500 (details to come).
- **Raise enough to fund 3 Sunshine Dreams (\$18,000)** - A team prize approximately valued at \$2,500 (details to come).



What's in it for You?

Early Bird Registration

- **Register before July 15th, 2022**, and you will receive a bonus Splash for Kids t-shirt to wear when completing Splash Challenges and Splash-tivities. *Hint: wearing your Splash for Kids t-shirt will give your team bonus points and increase your chances of winning big (wink wink).*

Awards

- **The Top Individual Fundraiser** – A prize approximately valued at \$1,000 (details to come).
- **Top Team Fundraisers** - Gift card to host the ultimate team party valued at \$750.

Splash Challenges

- Winning teams for each of the three Splash Challenges will win a \$300 team gift card and a Splash Challenge Champion plaque.

Splash-tivity Draw

- For each completed Splash-tivity photo/video **tagged #SplashforKids** and **mentioning @SunshineFound** on social media, your team is entered to win one of multiple draw prizes. Make sure you are **following @SunshineFound** on [Facebook](#), [Twitter](#), and [Instagram](#).



Eligibility:

- Must be registered on our website: www.greatcanadiansplashforkids.ca.
- Must provide shipping address, Sunshine is not responsible for lost or damaged items in shipping.
- All funds must be raised by August 31st at 3 pm.
- Prizes and gift cards will not include alcohol or gaming. Winners must be 18 years or older or have guardian permission.
- Winner must agree in writing to full publicity and to participate in promotional photo/videos prior to initiating activation.
- Employees, their family members, and friends are eligible to win.