



DID YOU KNOW CANADA'S
PREMIER CHARITY GOLF EVENT HAS
A YOUNGER AND HIPPER SIBLING?



2019 SPONSORSHIP PACKAGE

THURSDAY, JUNE 13, 2019 | BAYVIEW GOLF & COUNTRY CLUB | 11:00 A.M. – 8:30 P.M.



ST. MICHAEL'S YOUNG LEADERS

St. Michael's Young Leaders (SMYL) is a group of fierce young professionals who raise funds for St. Michael's Hospital through four action-packed annual events: THE BOWLER, THE DUFFER, THE DODGER and THE GIVER. Since launching in 2008, they've bowled, golfed, danced and dodged their way to nearly \$2 million.

The next big goal is ambitious. SMYL is raising \$500,000 in support of Scar Wars, a world-leading research centre that is revolutionizing treatment for fibrosis, or organ scarring. For a condition that's relatively unknown, fibrosis is the cause of nearly half the deaths in the developed world.

Join SMYL in taking on the toughest health challenges of our time.

THE DUFFER

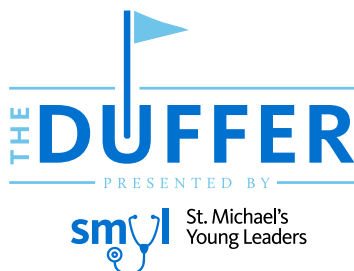
35+ FOURSOMES

250 INDUSTRY UP-AND-COMERS

1 TROPHY ON THE LINE

EXPOSURE TO THE NEXT TITANS OF TORONTO

ACTIVITIES AND PRIZES





PRESENTING SPONSOR \$8,000

CATEGORY BENEFITS

- Naming opportunity on all print and marketing materials as THE DUFFER 2019 – Presented by YOUR COMPANY NAME
- Two foursomes to THE DUFFER 2019 on Thursday, June 13
- 2 drink tickets/golfer
- 8 mulligan tickets

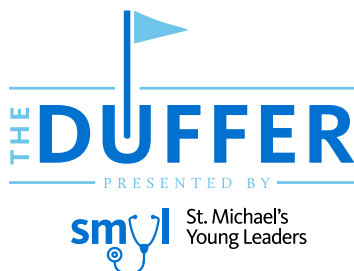
EXCLUSIVE BENEFITS

- Four spectator tickets to The DODGER 2019
- Complimentary Cart Refreshments
- St. Michael's Welcome Bag

MARKETING BENEFITS

- Presenting logo placement on all event signage including:
 - Tee Sign
 - Welcome Banner
 - Event Slideshow
 - Event Website
- Recognition on SMYL social media channels
- Verbal acknowledgment during event

**Eligible for a full business receipt*





EXCLUSIVE CATEGORY SPONSORS \$6,000

AVAILABLE CATEGORIES

Cocktail Reception Sponsor
Lunch Sponsor
Beverage Sponsor
Cart Sponsor (SOLD)

Registration Sponsor
Locker Room Sponsor
On-Course Activities Sponsor

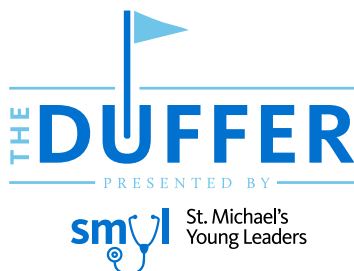
CATEGORY BENEFITS

- Official Category Sponsor of THE DUFFER 2019 in print and marketing materials
- One foursome to THE DUFFER 2019 on Thursday, June 13
- 2 Drink tickets/golfer
- 4 mulligan tickets

MARKETING BENEFITS

- Exclusive logo placement on all category signage including:
 - Tee Sign
 - Event Slideshow
 - Event Website
- Recognition on SMYL social media channels
- Verbal acknowledgment during event

**Eligible for a full business receipt*





EAGLE SPONSOR \$5,000

SPONSOR BENEFITS

- One foursome to THE DUFFER 2019 on Thursday, June 13
- 2 drink tickets/golfer

MARKETING BENEFITS

- Logo recognition on all event signage including:
 - Tee Sign
 - Event Slideshow
 - Event Website
- Recognition on SMYL social media channels

**Eligible for a full business receipt*





HOLE SPONSOR

\$2,000

SPONSOR BENEFITS

- One foursome to THE DUFFER 2019 on Thursday, June 13

MARKETING BENEFITS

- Logo recognition on all event signage including:
 - Tee Sign
 - Event Slideshow
 - Event Website
- Recognition on SMYL social media channels

**Eligible for a full business receipt*



FRIEND OF SMYL

SPONSOR

\$500

SPONSOR BENEFITS

- Signage with corporate logo at one hole
- 2 tickets to dinner

**Eligible for a full business receipt*



ALTERNATIVE SPONSORSHIP OPTIONS

We welcome your support of THE DUFFER in all forms, including donation of services, gift certificates or other valuables in support of the silent auction held during the event.

Visit stmichaelsfoundation.com/duffer to learn more about the event and sponsorship opportunities.

CONTACT US

DUFFER CO-CHAIRS

Josh Harris and Josh Rotstein
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FOUNDATION REPRESENTATIVES

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stmichaelsfoundation.com/donate

Charitable Registration #122963663RR0001