



BIG BROWN TRUCK PULL

Lexington Truck Pull

August 19, 2023

Texas Roadhouse-Beaumont Centre

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Overview

About the Truck Pull

- The Lexington Truck is a competition between teams of 15 to pull an 80,000-pound UPS 18-wheeler 12 feet in the fastest time.
- Teams raise or donate a minimum of \$1,000 to compete.
- All proceeds benefit Special Olympics Kentucky athletes not only in the Lexington area, but also across the state.

Divisions & Awards

Fastest Pull Time Awards:

- Men's
- Women's
- Co-Ed (*Must have at least 6 women*)

Fundraising Awards:

- Top Fundraising Team
- Top Fundraising Individual
- Top Fundraising SOKY Athlete

Spirit Awards:

- Best Team Spirit
- Best Team Costume
- Best Team Custom T-Shirt

Overview

Steps to Success

1. Register & Recruit

- Each team consists of no more than 15 people. 8 years-old is the minimum age.
- Register your team at **LexingtonTruckPull.com** (See page 6).

2. Raise

Each team must raise a minimum of \$1,000 to secure your spot in the competition.

\$1,000 Entry: Participant T-shirts (up to 15), Two (2) Pulls

\$2,000 Entry: Participant T-shirts (up to 15), Three (3) Pulls

\$3,000 Entry: Participant T-shirts (up to 15), Three (3) Pulls

Team will receive personalized message & autographed picture from members of the SOKY Athlete Leadership Program.

Use social media: Through the **Participant Center**, launch a **Facebook Fundraiser** (see page 8) to share your fundraising goals far and wide.

3. Pull

Your team shows their strength by pulling an 80,000-pound UPS 18-wheeler 12 feet! Trophies are awarded for the fastest time in each of our divisions (See Page 1).

4. Celebrate

The Lexington Truck Pull is an important fundraiser for Special Olympics Kentucky. Whether you've hoisted a trophy for your division or won a spirit award, there is still much more to celebrate (See Page 1).

5. Family Fun Zone

Invite your friends and family to watch your team compete then enjoy the expanded Family Fun Zone! Enjoy fun games and activities (See Page 4).

Overview

Important Rules and Information

1. Team members must have a signed waiver on file to receive the required event wristband. *Waivers are completed when you [register at www.LexingtonTruckPull.com](http://www.LexingtonTruckPull.com).*
2. At Check-in Captains will confirm the team roster and report if your team would like a SOKY athlete to be the 16th team member. Teams may pull with less than 15 pullers, but not more.
3. Co-ed Teams must have at least 6 women. A Co-ed team may pull with less than 6 women; however, you will compete in the Men's Division.
4. Each team will have 2 Pulls, and we will use the best time for scoring. **If your team raises \$2,000 or more, you will receive a third pull!**
5. No member substitutions may be made after the first pull. You may reorganize your line-up on the rope between pulls.
6. Pullers begin after the official Starter says "1-2-3 PULL". An airhorn blast starts the official time.
7. After the truck has been pulled 12 feet, the line judge will blow the horn to stop the clock and notify your team to stop.
8. **Personal Gloves are required. Gloves will not be supplied.** Leather, work, or gardening gloves are preferred. Latex gloves are not allowed.
9. No weight belts that fasten to the rope are allowed. Regular weight belts that support your lower back are fine.
10. **Closed-toed shoes only.** No bare feet. (Flip flops are not allowed).
11. **Opening Ceremonies are planned for 6:30pm**, with the first pull immediately following.
12. Please have your entire team onsite 1 hour before your Pull Time.
13. **Pull Schedule and times will be emailed on Wednesday August 16th.**
14. Teams that miss their scheduled time will move to the end of the competition.
15. This event is Rain or Shine.

Overview Schedule

Saturday, August 19th

*Texas Roadhouse Beaumont-Centre
3030 Lakecrest Dr, Lexington Ky 40513*

5:30pm Family Fun Zone opens

- Games, inflatable, petting zoo
- SOKY Athlete Leadership representation

Check-in opens

- Captains Check-in team
- Captains confirm roster***

6:30pm Opening Ceremonies

- Special Olympics Oath
- Special Olympics Athlete Speech
- Sponsor Recognition
- Fundraising and Costume Awards

First Pull immediately after Opening Ceremonies (estimated 7:00pm)

Division winners will be presented following the final pull!

*Open roster positions can be filled with **SOKY Athlete Leaders!** If the team has a full roster, a SOKY athlete can pull as the 16th team member.

Captains will report if they'd like to add SOKY athlete(s) to their team when you registering the team online, and will confirm at Check-in.

Overview

Check-In Details

Event Check-in

Saturday, August 19th from 5:30pm-6:30pm at Texas Roadhouse Beaumont-Centre
Team Captains ONLY

Each team raises or donates the minimum entry of \$1,000 and must have event waiver for each team member to compete in the event.

Captains must submit paper waivers for participants that did not register online. Any participants under 18 must have a parent or guardian signature. **NO EXCEPTIONS.**

For Check-in Team Captains bring:

- **Offline donations (cash/check/etc.)**
- **Paper waivers for team members that did not register online**

All team member substitutions are made at check-in. No more than 15 team members on your roster. You will also report if you would like to add a SOKY Athlete to your roster as your 16th team member.

At Check-in Team Captains will receive:

- **T-shirts for team members (up to 15)***
- **Wristbands for each team member**

Wristbands are required to participate and are only issued for those with online registration/signed paper waiver. Wristbands must be worn at all times; it allows access to the restricted area of the event.

**Our goal is to recognize your support and provide a keepsake. Shirts and sizes cannot be guaranteed to participants.*

**The supply chains in place require final orders approximately one-month in advance of the event. To conserve funds raised to support Special Olympics Kentucky athletes, we order shirts and sized based on projected attendance at that time. We are grateful for all participants. For a nonprofit, it is advisable to be conservative and avoid excess inventory of shirts following the event.*

Website Navigation Register

Click start a team on the left-hand side below the photo at www.LexingtonTruckPull.com



1 Get Started 2 Select Options 3 Provide Details 4 Agree to Terms 5 Review 6 Make Payment

Join or Form a Team

RETURNING USERS, LOG IN FIRST!

Note: To reactivate your team from last year, you must be [signed in](#)

* Team Name:
2021 Team Name

Teammate Recruitment Goal:
20

Team Fundraising Goal:
\$1,500.00
Suggested Team Goal: \$1,500.00

Team Company:
 Choose an existing value
 Enter a new company

Team Division:

Previous users can login to create your 2022 team—this is the only way to ensure you reclaim your team's name!

Even if you would like a new team name you should use the same username to avoid a duplicate account error.

Please contact Hannah at hblancet@soky.org for help recovering your username or password.

1 Get Started 2 Select Options 3 Provide Details 4 Agree to Terms 5 Review

Returning Participant or User Login

New User
[JOIN AS A NEW PARTICIPANT](#)

Returning User
* User Name:
* Password:
[LOG IN](#)

[PREVIOUS STEP](#)

Website Navigation

Team Recruitment

Who can be on your team?

ANYONE! Coworkers, friends, family, clients, your CEO, customers, and vendors, anyone above the age 8. You do not have to work at the same company to be on a team, although co-workers make great teammates. Does your company or organization have a mascot? If so, invite them to join your team too!

—All team members should register online to avoid tracking down completed waivers.—

Use your Participant Center to recruit members to your team, solicit donations and thank your supporters

Home **Email** Profile

Compose Message

Recipients (separate multiple email addresses with a comma)

Use a template

Subject

Include personalized greeting [What's this?](#)

H1 H2 H3 P B I U

Preview & Send

Save as template

There's a template just for "recruit team members!"

Copy and Paste your addresses!

In the participant center, select "Email" in the secondary header to send emails to potential team members and donors

It's simple to insert addresses—just copy and paste or download an excel document to insert as contacts.

Templates are available to help with content but always editable!

Website Navigation

Connect to Facebook

[Home](#) [Email](#) [Profile](#)

Welcome to your **Participant Center**. This page is where you will find the tools to set you on your way success at the Lexington Truck Pull.

What's should you do next?

1. Post to social media to let your followers know that you have accepted the challenge to Pull for a Purpose for Special Olympics. Make sure you include the link to your personal page, so they are sure to donate to your page.
2. Send an e-mail to friends and family asking for their support. Use one we have provided or write your own. If you send the email via your Participant Center, your Personal Page link will automatically be included.
3. If you are a captain or member of a team, invite your friends to join. The teams that raise the most money will be recognized with awards!
4. Check back often to monitor your progress and see who you may need to reach out to again to help you meet your Truck Pull goal!

What to do next?

- 1 Set up your Personal Page
Customize your Personal Page with a story about why you are raising funds for this cause.
- 2 Add Contacts to Your Address Book
Add contacts to email from your personal Address Book on our site.
- 3 Send an Email
You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.
- 4 Thank your Donors
Thank your donors!
- 5 Set a Goal
You have reached 0% of your goal. Can you set a higher goal?

REACH YOUR GOAL FASTER RAISE MONEY DIRECTLY ON FACEBOOK

- 1 Connect this fundraiser to Facebook.
- 2 Invite friends, share updates and collect donations on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your goal.

[f Connect Fundraiser to Facebook](#)

Recent Activity

You joined 2012 Lexington Truck Pull presented by Detail Lex

Jun 09

Contacts

[All Contacts](#)

- **Link your Participant Center to your Facebook to create your Facebook fundraiser! In your Participant Center, click connect and login your Facebook account.**
- **It's important to connect your Facebook fundraiser through your Participant Center to link the money you have raised to your Team's page on LexingtonTruckPull.com.**
- **Once created and linked, make sure to SHARE and INVITE your family and friends to your Facebook Fundraiser.**
- **For instructions: visit the "Puller Tools" at LexingtonTruckPull.com**

Fundraising Tips

Share these tips and tricks with your team to help reach your fundraising goal!



Take to social media and reach your Teams fundraising goal faster! Ask for \$5 donations or connect your fundraiser to Facebook through your Participant Center.

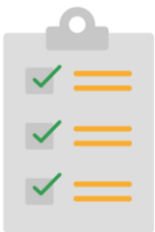
Make it personal & share your story! When you create your personal fundraising page, you are able to share how long you have been a part of the Plane Pull, if you have a family member or know someone with an intellectual disability, or you just love the challenge.



Encourage your team members and remind them it is a team effort! Your team can easily meet the \$1,000 minimum if all 15 members each raise \$75.

Ask for \$5-\$10 donations from your friends, family, colleagues, and neighbors! Ask them to support you and your team as you #PullForAPurpose to support

Special Olympics Kentucky!



Make a plan to help you stay on track! Life can get busy, and things can be forgotten. Take a few minutes to write down a timeline of when and how you want to reach out to people.

Say thank you! It is very important to thank your donors and everyone who was a part of your success in supporting Special Olympics Kentucky!



Contact Information

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Development Events Director

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502-695-8222 x 106



Facebook



Truck Pull Website

2022 Results

Fundraising Awards

Top Fundraising Team: Landon's Toyota Crew | \$6,152.00

Top Fundraising SOKY Athlete: CJ McFarlan | \$666.00

Spirit Awards

Best Team Spirit: Jack Kain Ford Lightning

Best Team Costume: Team Steak Out

Best T-Shirt: IBEW Local 369



Pull Awards

Men's Division: Uh Oh it's the Po Po, 4.6 seconds

Women's Division: Lexus Assembly & Landon's Ladies, 5.4 seconds

Co-ed Division: Team Steak Out, 5.0 seconds

